

Matthew Waldinger

Graphic Designer / Audio Engineer / Photographer

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matthewwaldingerportfolio.com

Summary

Dedicated to a human-centered design approach, my work aims to understand and empathize with the perspectives, emotions, and needs of others, and to be informed about current developments and issues within one's community and society in order to deliver the best solutions.

Skills

Photoshop, Illustrator, InDesign, Premiere Pro, After Effects, Adobe Express, Audition, Adobe Podcast, Sprout, PowerPoint, Excel, SharePoint, Figma, UI/UX, web design, product design, logo & branding, data visualization, typography, layout, illustration, animation, photography, videography, recording, mixing, mastering, project management, presentations, social media

Education

University of Illinois, 2021

Dean's List, High Honors
BFA Graphic Design

New York University, 2021

Cert. Music Industry Essentials

Parkland College, 2018

Dean's List

Associate Music Technology

Organizations

AbbVie • Office of Undergraduate Research UIUC • GameDay Spirit • RoomReady • Perimeter Road Sound Recordings • 8 to Create • Pizza.FM • Independent Media Center • The Collective Magazine • WAMA

Experience

Illinois Secretary of State Office

Apr. 2026 - Present

Social Media Designer

Led design initiatives, managed creative workflows, and developed high-impact social media campaigns while collaborating cross-functionally to ensure brand consistency and deliver data-driven creative solutions on schedule.

Photographer/Videographer

Produced high-quality photo and video content for digital and social media platforms.

AbbVie

Nov. 2020 - Oct. 2025

Creative Director/Lead/Editor

Directed brand development, pitched creative solutions to stakeholders, and designed layouts, advertisements, and publication cover art.

Designer

Created logos, illustrations, data visualizations, UI/UX designs, and digital assets for web and print.

Marketing and Communication

Specialist

Managed marketing campaigns, conducted user and competitor research, developed training materials, and analyzed user insights to improve engagement.

Photographer/Videographer/Audio Engineer

Produced photo, video, and audio content including interviews, editing, animation, and post-production for internal and external communications.

Awards

8x All for One AbbVie Award Winner
AbbVie

6x Make Possibilities Real Award Winner
AbbVie

2x Agile & Accountable Award Winner
AbbVie

Runner-Up Best Non-Technician Intern of the Year 2021
University of Illinois Research Park

Volunteer

AbbVie Culture Volunteer

Drove engagement and team collaboration. Welcomed and onboarded new hires. Led event coordination, planning and promotion for monthly social events.

Pizza.FM Program Director

Created and maintained promotional material such as newsletters, social media initiatives, and student outreach while monitoring, hosting, and supervising shows and events.

8 to Create Event Planning Committee

Organized, promoted and supervised events, booking artists, vendors and venues.

Perimeter Road

Created promotional deliverables and helped with product design and logistics coordination. Assisted in set up, recording, mixing, and mastering of studio sessions as on hand engineer.