

# Matthew Waldinger

**Graphic Designer / Audio Engineer / Photographer**

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matthewwaldingerportfolio.com

## Summary

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Dedicated to a human-centered design approach, my work aims to understand and empathize with the perspectives, emotions, and needs of others, and to be informed about current developments and issues within one's community and society in order to deliver the best solutions.

## Skills

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Photoshop, Illustrator, InDesign, Premiere Pro, After Effects, Audition, PowerPoint, Excel, SharePoint, Figma, UI/UX, web design, product design, logo & branding, data visualization, typography, layout, illustration, animation, photography, videography, recording, mixing, mastering, project management, presentations

## Education

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**University of Illinois, 2021**

Dean's List, High Honors  
BFA Graphic Design

**New York University, 2021**

Cert. Music Industry Essentials

**Parkland College, 2018**

Dean's List  
Associate Music Technology

## Organizations

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AbbVie • Office of Undergraduate Research UIUC • GameDay Spirit • RoomReady • Perimeter Road Sound Recordings • 8 to Create • Pizza.FM • Independent Media Center • The Collective Magazine • WAMA

## Experience

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**AbbVie**

Nov. 2020 - Oct. 2025

**Creative Director/Lead/Editor**

Created, curated and maintained brands. Developed and pitched design solutions to stakeholders. Designed and managed layout, advertisements, and cover art of journal publications.

**Designer**

Created and designed logos, illustrations, data visualizations, UI/UX designs for internal webpages, and other visual elements.

**Marketing and Communication Specialist**

Conducted campaign management on projects and goals. Market researched on users and competitor tools. Oversaw development and training of tools for new users. Managed user data, and tracked analyzed user trends through surveys and focus groups.

**Photographer/Videographer/Audio Engineer**

Documented corporate events. Set up, recorded, and conducted interviews. Edited and animated videos for internal and external use.

**Office of Undergraduate Research**  
August 2020 - August 2021

**Research Ambassador**

Mentored new and incoming students. Gathered information and research on UIUC and other colleges. Defined problems/areas in need of improvement. Ideated, prototyped, tested, and implemented design solutions.

## Awards

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**8x All for One AbbVie Award Winner**  
AbbVie

**6x Make Possibilities Real Award Winner**  
AbbVie

**2x Agile & Accountable Award Winner**  
AbbVie

**Runner-Up Best Non-Technician Intern of the Year 2021**  
University of Illinois Research Park

## Volunteer

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**AbbVie Culture Volunteer**  
Drove engagement and team collaboration. Welcomed and onboarded new hires. Led event coordination, planning and promotion for monthly social events.

**Pizza.FM Program Director**  
Created and maintained promotional material such as newsletters, social media initiatives, and student outreach while monitoring, hosting, and supervising shows and events.

**8 to Create Event Planning Committee**  
Organized, promoted and supervised events, booking artists, vendors and venues.

**Perimeter Road**  
Created promotional deliverables and helped with product design and logistics coordination. Assisted in set up, recording, mixing, and mastering of studio sessions as on hand engineer.